Company	Visa Inc.		Ticker		Current Price	Industry:	Information Tech	Sub-Industry	Data Processing and Outsourced	
Target Price		\$255.00	TTM P/E	30.06		Beta	0.95	Mkt Cap (B)		447.288
Stop Loss		\$168.96	Forward P/E	25.46	\$211.20	Credit Rating	Aa3	Avg Vol		6,878,251
52 wk High/Low		\$235.85	EPS	\$1.86	\$1.86		Positive	Div Yield	0.86	
		\$168.96								

Their strategy is to accelerate their revenue growth in consumer payments, new flows and value-added services, and fortify the key foundations of our business model.

Visa Inc. is a public company headquartered in California with an estimated 21,500 employees. They are a digital payments company providing transactions between consumers, merchants, and banks and other financial institutions. The company's data processing operations generate the largest portion of revenue. Their largest market share is in the Credit Card Processing & Money Transferring industry, where they account for an estimated 23.4% of total industry revenue and are considered an All Star because they display stronger market share, profit and revenue growth compared to their peers.

Once concerns surrounding the COVID-19 (coronavirus) dissipate, economic activity is expected to once again begin to improve. Improved economic conditions will enable disposable income levels to during the outlook period. This should help provide consumers and businesses with increased certainty in their long-term financial stability. This stability will likely lead to increased demand for industry operators' services. Additionally, improved economic conditions should lead the Federal Federal Federal Rate (FER) from the near zero-bound levels it dropped to amid the coronavirus pandemic in the prior period. Industry operators will significantly benefit from this, as it will lead the interest rates on the products they provide to increase as well.

Visa Inc (Visa) is a global digital payment technology company that serves individual and commercial clients, financial institutions, government entities, and merchants. It facilitates global e-commerce through digital payments and information. Visa's transaction processing network, VisaNet, conducts clearing, authorization, and settlement of payment transactions. The company also routes payment information and related data. Its portficio of offerings consists of mobile payments, payment card, commercial payments, transaction processing services, merchant solutions, and other digital services. It also supports the local businesses. The company operates in the Americas, Europe, Asia-Pacific, the Middle East, and Africa. Visa is headquartered in Foster City, California, the US.

- 1) Visa was an investor in FTX which recently shutdown due to liquidity issues and investing into their own coin to boost it's appearance to the public
- 2) Visa CEO AL Kelly is stepping down and being replaced by Ryan Mcinerney effective February 1st, 2023

3-5 takeaways from the last earnings call

-Debt-Equity ratio of .61, ROE of 40.88, and ROA of 17.88
-Visa has been superior to the S&P500 for the past year
-Had revenues of \$24.1B, payments volume of \$10.4T, and 164.7B transactions processed on their networks alone

Financial Performance					
	2018	2019	2020	2021	2022
Revenue	20,609	22,977	21,846	24,105	29,310
Gross Profit	19,923	22,256	21,119	23,375	28,567
Net Income	10,301	12,080	10,866	12,311	14,957
Revenue Growth	12%	11%	-5%	10%	22%
EBITDA	14217	16094	14892	16655	20596
Operating Profit	_	_	_	_	_
Net Income Marg	_	_	_	_	_
D/E	48.90%	48.20%	68.00%	57.30%	65.50%
EPS	\$4.44	\$5.33	\$4.91	\$5.65	\$7.02
PE Ratio	32.62	35.09	31.7	48.19	26.16
Current Ratio	1.6x	1.6x	1.9x	1.8x	1.4x
RoE	31%	35%	31%	33%	41%
RoA	12.40%	13.60%	11.50%	12.10%	14.60%
Dividend per sha	0.88	1.05	1.22	1.34	1.58
FCF	10,562.00	9,343.60	8,243.60	11,959.30	13,771.10
NOPAT	10377	12138	11062	12068	15461

Financial Performance

■ Name	Ticker		MC to BV	Tot	P/S:Y	P/E:Y	P/FCF:Y	P/S:Y	GM:Y	EBIT/Net	R0E:Y	ROA:Y
(BI Peers)		(USD)		Assets:Y						Sales:Y		
Median		11.958	2.22	13.67B	4.22	34.14	19.44	4.22	48.31%	15.63%	10.09%	2.83%
(01) VISA INC-CLASS A SHARES	V US	456.05B	13.71	85.50B	11.55	21.98	18.94	11.55		64.19%	47.04%	18.93%
102 T MASTERCARD INC - A	MA US	336.27B	52.86		18.80			18.80		53.39%	121.62%	23.39%
103) 🖫 PAYPAL HOLDINGS INC	PYPL US	93.49B	4.61	75.808	8.73	53.04	40.76	8.73		16.80%	20.17₺	5.76%
1040 T FISERV INC	FISV US	65.158							49.91%	14.10%	6.68%	2.80%
(05) T FIDELITY NATIONAL INFO SERV	FIS US	39.598		82.93B					37.44%	7.60%	4.11%	2.38₺
100 G BLOCK INC	SQ US			13.938		337.90	103.77		25.034		\$80.8	2.02%
107) 🖫 GLOBAL PAYMENTS INC	GPN US	27.29B	1.20	45.288		31.04			55.70%	15.94%	4.83%	2.86%
100 T FLEETCOR TECHNOLOGIES INC		13.93B		13.408	6.48		16.92	6.48		43.85%	28.77%	7.28%
109) 🖫 COINBASE GLOBAL INC -CLASS A	COIN US	9.97B		21.27B						39.24%	129.12%	34.88₺
110 € WEX INC	WEX US			10.318		125.49	97.55		62.06%		2.72%	0.55%
110 🖫 WESTERN UNION CO	WU US	5.54B	10.49	8.828	1.43	8.13		1.43	42.881		330.91%	9.79%
113 🖫 EURONET WORLDWIDE INC	EEFT US	4.49B		4.748		52.97	19.93		36.56%	6.14%	8.92%	2.49%
113) 🖫 AFFIRM HOLDINGS INC	AFRM US	3.95B	1.54							-64.19%	-6.31%	-2.77₺
110 T ACI WORLDWIDE INC	ACIW US	2.328		3.168		29.76	20.38		53.394		11.26%	4.22%
119 T EVO PAYMENTS INC-CLASS A	EVOP US	1.76B	-1.92		2.43	321.40		2.43	84.74%	14.37ե		0.79ቴ
110 T MONEYGRAM INTERNATIONAL INC	MGI US	1.048	-5.60	4.488		42.30			46.70%			0.37%
*Industry Avg. includes com												
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Total Return

Rating	Company	S&P 500	Industry Sect.
YTD	-1.51%	-15.84%	-24.28%
2021	-0.92%	26.89%	33.35%
Last 3 years	64.25%	90.13%	180.76%
Last 5 years	177.76%	112.89%	278.17%

CSR Characteristics	Company	Peers (median)	
ESG Disclosure score	56.55	41.82	
Governance disclosure score	91.24	87.48	
Social Disclosure score	33.37	19.88	
Environmental disclosure score	44.91	21.46	

Prepared by Team Hartford (Month Day, Year) using Bloomberg, S&P Net Advantage, Mornin