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Texas Instruments Inc.			alue: \$67.12		TTM P/E: 21.77	Market Cap: \$55.45 B
Ticker: TXN			rice: \$57.97		Forward P/E: 17.50	Dividend Yield: \$1.36 (2.50%)
Sector: Technology		Stop Loss:	•		Beta: 1.17	52 Week Range: \$41.47-56.23
Industry: Semiconductor Upside Review				5000.1.17		
Business Summary: Tex					Competitive Analysis: Texas Instruments Incorporated is one of	
manufacturer of semic	onductors a	nd electron	ic products.	The	the largest global semiconductor manufacturers and electronics	
company is the leading	supplier of	digital signa	al processor	designers. Through organic growth and acquisition, TI's size		
analog devices. Markets electrical controls, educational and					allows the firm to compete across a broader spectrum of	
productivity solutions,	and metallu	urgical mate	rials. Royalt	industries. The new product innovation will expect a large cost		
from licensing proprietary technology is significant. (Value Line)					reduction and strengthen its competitive advantage. The sound	
Industry Trends: PC sales strength and public cloud data center					balance sheet and growing free cash flow is another plus.	
purchases may aid global semiconductor sales in 2015, offset by						
weakening handset and tablet shipments and prices. LTE infrastructure					Pros:	
chip growth may still have significant room to expand. The growth in					 Strong sales and market share from currently available 	
emerging markets may further damp prices and margins, while regional					products. PC sales growth and public cloud data center create	
regulatory issues may add to the sales challenges. Memory markets					great demands.	
probably will continue to benefit from a balanced supply-demand					 New 300mm wafer production will bring a huge cost reduction 	
environment. Gains likely again In 2015. We believe that global chip					 New source production will bring a nuge cost reduction and a leap of gross margin. 	
industry volume increased about 9% in the year just ended.						
(Bloomberg & Value Line)					With the nascent Internet of Things takes off, TI's embedded chin business see healthy growth	
Investment Thesis: Texas Instruments' balance sheet is in good shape					chip business see healthy growth.	
and improving. By the wafer production innovation, TI expects a huge					Risk Factors:	
reduction in chip manufacturing costs and an increase in gross margins,					• TI walked away from the wireless chip business, which weighed	
which benefit the R&D. The high-quality proprietary analog designs					on revenue growth in recent years.	
allows the firm to compete across a broader spectrum of industries. TI's					• The growth in emerging markets may further damp prices and	
embedded chip business may also see healthy growth over the next few					margins.	
years with the nascent Internet of Things upgraded.						
5 Year Stock Performance:					Total Return Estimates	
					3 Yr FV Reversion:6.5%	
					5 Yr FV Reversion:5.0%	
					Key Valuation Assumptions	
Open 57.60_TXN 57.97					Est Revenue Growth: 6.5%	
Low 57.21					WACC: 9.0%	
Vol 5.3M 50.00					Expected Inflation: 1.7%	
45.00					Terminal Growth Rate: 3.5%	
40.00					10 Yr Risk Free Rate: 4.00%	
35.00					Equity Risk Premium: 5.00%	
30.00					Tax Rate: 24.00%	
25.00					Key Financial Data	
We wanted as a shall be a set of the set of					Est 2014 EPS: 2.57	
Jan 3, 2011 Jan 2, 2013 Jan Linear 3					Est 2015 EPS: 2.85	
					3-5 Yr Est EPS Growth: 7.09%	
Competitor Comparison:					PEG (5 yr expected): 1.92	
Direct Competitor Comparison					Credit Quality: A+	
	TXN	QCOM	STM	Industry	ROE: 26.5%	
Market Cap:	58.61B	115.82B	7.68B	2.00B	ROA: 15.4%	
Employees:	N/A	31,300	N/A	3.24K	Price/Book: 5.79	
Qtrly Rev Growth (yoy):	0.08	0.07	-0.09	0.25	Price/Cash Flow: 14.9	
Revenue (ttm):	13.04B	26.96B	7.40B	635.39M	Debt/Equity: 44.7%	
Gross Margin (ttm):	0.57	0.59	0.34	0.39	Current Ratio: 2.9	
EBITDA (ttm):	5.07B	9.38B	1.07B	116.61M	Quick Ratio: 1.8	
Operating Margin (ttm):	0.3	0.3	0.03	0.08	CSR Characteristics	
Net Income (ttm):	2.82B	8.06B	128.00M	N/A	Human Rights: 1/1	
EPS (ttm):	2.57	4.73	0.14	0.08	Business Ethics Policy: 1	/1
P/E (ttm):	21.77	14.84	62.79	40.88	ESG Disclosure: 40.91/3	
PEG (5 yr expected):	1.92	1.34	4.07	1.01		0.17
P/S (ttm): 4.48 4.3 1.04 2.46					Equal Opportunity: 1/1	
Information from: Bloomberg, Value Line, S&P Net Advantage, Yahoo					Emission Reduction: 1/1 Environment Disclosure Score: 35.66/29.97	
				Environment Disclosure	SCOLG: 32.00/78.81	
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			Prepared by Bixuan Liu	& Xinyi Chen (February 11th, 2014)		